We encourage you to share your experiences in Pitt Pharmacy on social media. Below are examples of how you can share your personal experiences and experiences in a Student Organization on social media.

**Individual Student**
Post to your personal account and use hashtags and tag accounts affiliated with Pitt Pharmacy.

*Acceptance to Pitt Pharmacy/Beginning P1 Year*
Looking forward to spending the next 4 years at @PittOfficial as part of the @PittPharmacy family! #PittPharmacy #H2PittPharmacy

*Before an Event*
So proud to be part of (Organization name/Tag Organization Account) at @PittPharmacy and participating in [name of Event] on [Date] at [Time]! Looking forward to [brief description of what you will do at event]. #H2PittPharmacy #H2P @PittOfficial @Pitt_Rx

Come out and join me and my friends in (Organization name/Tag Organization Account) at @PittPharmacy on [date] at [time] in the [building/location] to discard expired and unused medications and keep our community safe! #H2PittPharmacy @PittOfficial @Pitt_Rx

*During an Event*
Helping to [event description] alongside my friends in (Organization name/Tag Organization Account) at @PittPharmacy! #H2PittPharmacy @PittOfficial @Pitt_Rx

*After an Event*
Big thanks to (Organization Name/Tag Organization Account) at @PittPharmacy for hosting such a wonderful event [or insert Event name here] today! We helped [X] number of patients today by doing [insert event description]. #H2PittPharmacy #H2P @PittOfficial @Pitt_Rx

*Graduation with B.S. Pharmacy Degree*
Four years down, two more to go! I received my Bachelors in Pharmaceutical Sciences and I’ll continue my education at @PittPharmacy, working toward my PharmD! Thanks to all of my amazing colleagues for helping me along the way :) @pitt_rx #H2PittPharmacy @PittOfficial

*Graduation with PharmD Degree*
Officially Your Name, PharmD! Thank you @PittPharmacy and @PittOfficial for teaching me all I need to be successful in this next chapter and thank you to all my classmates for laughing with me through the hard times and the best times! @pitt_rx #H2PittPharmacy
**Student Organization**
Spread the word about your organization’s event through one of the following ways:

1. Send your post idea to the Pitt Pharmacy Social Media Account with caption ideas below.

   **Organization Event Announcement/Reminder**

   (Organization Name/Tag Organization Account) will be hosting a [Event name] on [date] at [time] in [location] to [conduct blood pressure readings, comprehensive medication reviews and more/ (event description)]! Register for the event at [insert link] to help make a difference! #H2P #H2PittPharmacy @PittOfficial @Pitt_rx

   **Organization Event Recap**

   The [Event name] with (Organization Name/Tag Organization Account) last week was a huge success! They helped over [X] patients by [description of services/event]. Great work everyone! #H2PittPharmacy #H2P @PittOfficial @Pitt_Rx

2. Post to your Organization’s own social media account if one has already been created. If not, you may establish a Social Media Account for your Student Organization following the guidelines below.

   **To Start**
   - Before launching your organization’s social media account, reach out to the Director of Communications (Dr. Rhea Bowman) for approval and guidance.

   **Post Guidelines**
   - Use professional discretion when posting to the account and reach out to the Director of Communications if you have questions related to appropriate content.
   - Only photographs/videos of students, faculty, or staff can be posted without signing a Media Release Form.
   - Do not post any content containing the faces of patients or anyone who is not affiliated with the School unless they have filled out the Media Release Form (Photography, Video, Audio Consent Form (pitt.edu)). For larger events where Media Release Forms are not practical, a Photo Disclaimer must be displayed (Photo_DisclaimerSign.pdf (pitt.edu)).
     - Send completed Media Release Forms to the Director of Communications to be kept on file.
   - **Tips for photographing patient care:** Try to take pictures of the backs of patients’ heads so that they are not identifiable and therefore will not need to sign a Media Release Form. If you are unsure if the individual is too identifiable, ask the Director of Communications for guidance or for suggestions to deidentify the patient through edits.
   - Do not post any photos where any identifiable patient information or documentation can be seen anywhere in the photo as this is a violation of HIPAA laws.
   - Review School of Pharmacy Social Media Code of Conduct guidelines Guidelines for Social Media – RxStudent Portal (pitt.edu)
Caption Ideas

*Organization Event Announcement/Reminder*

We will be hosting a [Event name] on [date] at [time] in [location] to conduct blood pressure readings, comprehensive medication reviews, and more! Register for the event at [insert link] to help make a difference! @PittPharmacy #H2PittPharmacy @Pitt_rx

*During Event*

Our [Event name] is officially in full swing! It is amazing to see what an impact [organization name] at @PittPharmacy can have when we all work together. # H2PittPharmacy #H2P @PittOfficial @PittPharmacy @Pitt_rx

*Organization Event Recap*

Our [Event name] last week was a huge success! Our chapter helped over [X] patients by [description of services/event]. Great work everyone! @PittPharmacy #H2PittPharmacy #H2P @PittOfficial @Pitt_Rx

**Pitt Pharmacy Accounts**

Instagram (School of Pharmacy): @pittpharmacy  
Instagram (School of Pharmacy Student Body): @pitt_rx  
Instagram (University of Pittsburgh): @pittofficial  
Facebook: @University of Pittsburgh School of Pharmacy  
Twitter: @PittPharmacy  
LinkedIn: @University of Pittsburgh School of Pharmacy  
YouTube: @PittPharmacy

**Pitt Pharmacy Hashtags**

#PittPharmacy  
#H2PittPharmacy  
#H2P